

**Snail Essential RENEWAL!!**

# Ultimate Luxury, The Gold Snail Ultimate Anti-Wrinkle Skin care

## Snail Essential EX Wrinkle Solution

★ ★ ★ Regenerate Damaged wrinkle skin

Gold Snail Mucin Extract



Improved cell renewing power

Exceptional nourishment & Firming agents

4 – Peptides (firming, nourishing, SOS, botox)  
Hyaluronic acid, ceramide, Collagen Added

Anti-Wrinkle Care

Stronger skin barrier

Toner – Smooth texture  
Essence – Dense cell structure  
Emulsion – Moist barrier  
Eye cream – Resilient barrier  
Cream – Lustrous skin

Stronger skin

### Highlighted Ingredient 1. Improved quality of the snail [Korean Gold Snail]

#### \* What Is the Gold Snail?

Hatched from golden egg, its shell has golden color. And its mucin has ultra strong cell regenerating power.

#### Mucin of Gold Snail

- Is the bodily secretion to restore the damaged tissue of its body.
- Stimulates collagen synthesis, helping to heal the damage
- Rich in skin beneficial nutrients and softening agent.



### What make the Gold Snail better than ordinary ones?

✓ Stronger protective power  
Anti-inflammatory, healing

✓ Better Cell Regeneration power  
Soothing, healing, regulating

✓ Golden color contains more Powerful antioxidants

✓ Prevents Harmful Sun damage

✓ Better hydrating power

### Additional Ingredient 2. Collagen



- Main structural protein of the various connective tissues in animal.
- Collagen gives the skin its strength and elasticity
- Responsible for the replacement of dead skin cells

### Additional Ingredient 3. [4 Peptide] / [Ceramide & Hyaluronic acid]

**Royal peptide** (Firming) *Used in Cream*

Cell Renew/ Firmness increase/  
Anti-oxidant

Ceramide

Critical agent in keeping skin's hydration

**Copper peptide** (Nourishing) *Used in Essence*

Natural peptide/ Renews /  
Nourishing care

Hyaluronic Acid

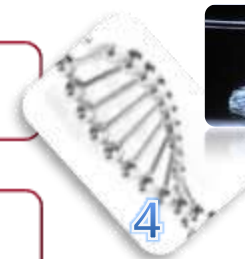
Natural moisturizing factors in Dermis.  
Protects skin surface

**Penta(SOS) peptide** *Used in Essence*

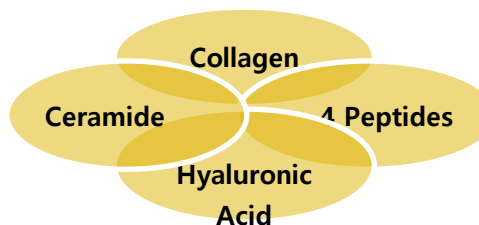
Damaged tissue recover

**Botox peptide** *Used in Eye cream*

Lifting / Wrinkle care



### Strengthened ingredients for more advanced care



**Intense hydration**

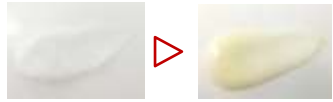
**Intense nourishment**

**Advanced firming care**

**Ultimate wrinkle care**

# Snail Essential EX Wrinkle Solution Renewal point

- Advanced snail quality
- Increased firming power
- Anti wrinkle care
- Improved hydration and nourishment

1. Ordinary snail ▶ Korean Golden Snail UPGRADE [Improved Regeneration quality]
  2. Collagen added [Firming, Anti-wrinkle care ]
  3. Higher concentration of hydrating agents
- 

# Snail Essential EX Wrinkle Solution Differentiated Features

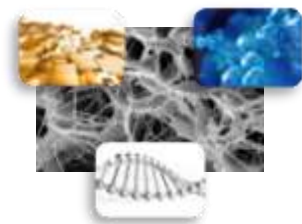
## 1. Special Texture [Skin becomes firmer and stronger!]

Intense concentration of Korean golden snail gives a dense, resilient texture to give the skin silkiness and firmness



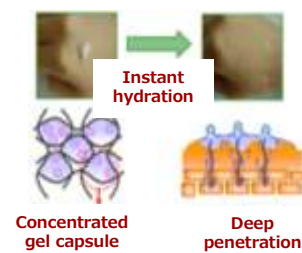
## 2. Incomparable nutrients [Extra silky, youthfulness!]


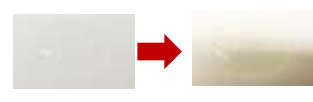

4 types of peptides, Intense hydrating agent, and Collagen are additionally added to increase the efficacy of the product.



## 3. Much deeper penetration [Noticeable Result]

Each step of the Snail Essential EX line strengthens skin barrier while the essential ingredients in micro gel capsules are delivered deeper into the skin



	<h2 style="text-align: center;">Snail Essential EX Wrinkle Solution Toner</h2> <p style="text-align: center; color: red;">Approved whitening &amp; Wrinkle care quality 150ml / 30,000 won</p>
<b>Key Selling Point</b>	<p>[Smooth Barrier Care / Boosting, Texture refining] Refines rough texture for smooth and silky surface.</p>
<b>Feature</b>	<ol style="list-style-type: none"> <li><b>1. Fast Damage Recover</b> : Contains <b>65,000mg of Golden Snail Golden snail filtrate(50%) is contained instead mineral water</b> [ Immediate hydration!! Fast healing of the damaged tissue!!]</li> <li><b>2. Smooth barrier care</b> : Natural berry complex takes care of rough texture. [Blueberry, blackberry, raspberry extract]</li> <li><b>3. Moist from the deeper layer</b> Hyaluronic acid – NMF of the Dermis - Has extraordinary moist-retaining ability. Collagen - Critical agent in keeping skin strong, firm and healthy</li> <li><b>4. Skin Boosting effect</b> : Instant moisture replacement after cleansing</li> <li><b>5. Dense golden snail texture</b> : Ultra hydrating water gel type texture.</li> </ol>
<b>Sales Talk</b>	<p>Previous Snail Essential is now renewed into more advanced wrinkle care line. The new Snail Essential EX Wrinkle Solution contains higher quality ingredients such as the Golden snail. Its cell renewing power, hydrating quality is even better than the previous line, you will be amazed with its premium quality. You can feel the nourishment from the texture. Can you feel the density?</p> <div style="text-align: center;">   </div>
<b>Direction</b>	<p>After cleansing, pour out generous amount and gently spread on the skin.</p>



## Snail Essential EX Wrinkle Solution Essence

Approved whitening & Wrinkle care quality  
50ml / 36,000 won

### Key Selling Point

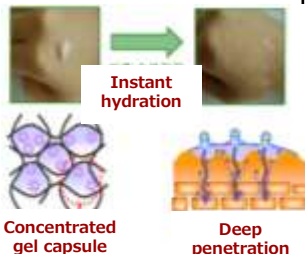
[Barrier Restructuring Care / Damage care, Nourishment enhancement, Skin strengthening]  
**Delivers highly nourishing ingredients to damaged skin, strengthening the skin structure.**

### Feature

- 1. Fast Damage Recover:** Contains 65,000mg of Golden Snail Golden snail filtrate (50%) is contained instead mineral water [ Immediate hydration!! Fast healing of the damaged tissue!!]
- 2. Inner skin Restructuring and nourishment**
  - ✓ Firming Peptide restructures loose collagen structure, increasing the firmness and strength of the skin.
  - Contains Collagen**[Cooper peptide(nourishment) , Penta Peptide(SOS)]**
- 3. Fills the dehydrated skin with Natural Moisturizing Factors**
  - ✓ Ceramide – NMF (natural moisturizing factor) in Epidermis
  - ✓ Hyaluronic Acid –NMF in Dermis
    - Has extraordinary moist-retaining ability.
- 4. Micro Gel Capsule formula:** High concentration of hydrating agents are formulated in the gel capsule for deep penetration.

### Sales Talk

The new Snail Essential EX Wrinkle Solution has very fast penetrating rate. The essential ingredients are put in the micro gel capsule, so it can reach into the dermis. It not only increases skin's renewing ability, extra peptides are formulated to give tremendous amount of nourishment and wrinkle care quality.



### Direction

Use after the toner. Pump out once, spread gently in outward direction.



## Snail Essential EX Wrinkle Solution Emulsion

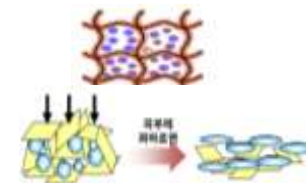
Approved whitening & Wrinkle care quality  
150ml / 30,000 won

### Key Selling Point

[Moist Barrier Care / Skin balance, Strengthens skin's protective layer]  
**Wrinkle care emulsion that has everything the dehydrated, aging skin requires.**

### Feature

- 1. Fast Damage Recover :** Contains 65,000mg of Golden Snail Golden snail filtrate (50%) is contained instead mineral water [ Immediate hydration!! Fast healing of the damaged tissue!!]
- 2. Moist Barrier Care**
  - ✓ Ceramide – NMF (natural moisturizing factor) in Epidermis
  - ✓ Hyaluronic Acid –NMF in Dermis
    - Has extraordinary moist-retaining ability.
  - ✓ Collagen - Critical agent in keeping skin strong, firm and healthy
- 3. High Polymer system**
  - ✓ Makes the texture cushiony and silky.
- 4. Cushiony, Silky smooth texture**
  - Builds a oil-based polymer to retain hydration for longer period of time.



### Sales Talk

Here is a moisturizer that will provide never-ending hydration quality for the skin. It has high concentration of luxurious ingredient, the Golden Snail. It has highly effective power in skin renewal and firming, you will be able to observe improvement day by day. Additional NMFs are added to maximize the hydration quality.



### Direction

After the essence, apply on entire face and neck in outward direction.



## Snail Essential EX Wrinkle Solution Eye Cream

Approved whitening & Wrinkle care quality  
30ml / 34,000 won

### Key Selling Point

[Firming Barrier Care / Wrinkle, darkness and sagginess care around the eye area.]

**Intensive wrinkle care eye cream with Botox peptide, Golden snail mucin and Collagen.**

### Feature

#### 1. Fast Damage Recover

: Contains 21,000mg of Golden Snail

**Golden snail filtrate (70%) is contained instead mineral water [ Immediate hydration!! Fast healing of the damaged tissue!!]**

#### 2. Visibly diminishes the sagginess and lines around the eyes.

- **Botox peptide (Hexa Peptide-8)** – relaxes deep wrinkles, fine lines.
- **Collagen** - Critical agent in keeping skin strong, firm and healthy

#### 3. Brightening darkness of the eye area

: Chromo Care: Helps balancing 3 color cells in the skin, Collagen, Melanin, Hemoglobin.

#### 4. Moist Barrier Care

- ✓ Ceramide – NMF (natural moisturizing factor) in Epidermis
- ✓ Hyaluronic Acid –NMF in Dermis
  - Has extraordinary moist-retaining ability.

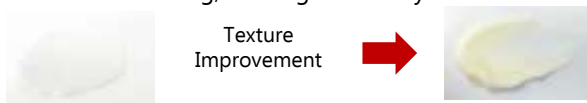
#### 5. Long-lasting hydration

: Polymer network ->Hydrogel Crystal

**[Offers lasting firmness, hydration and nourishment]**

### Sales Talk

Are you looking for firming, wrinkle-diminishing eye cream? Feel the texture of our new Snail Essential EX Line. The precious line was very popular, but it is renewed into even better formula. It has more powerful and effective ingredients such as Botox peptide, and the texture is ultra nourishing, offering intense hydration.



### Direction

Apply after the emulsion around the eyes using gentle pressure.



## Snail Essential EX Wrinkle Solution Cream

Approved whitening & Wrinkle care quality  
60ml / 36,000 won

### Key Selling Point

**[Lustrous barrier Care/ Ultimate wrinkle care, firming care, Hydration care]**

**High quality ingredients and proved technology together offer the ultimate formula of antiaging cream**

### Feature

#### 1. Fast Damage Recover

: Contains 65,000mg of Golden Snail

**Golden snail filtrate (50%) is contained instead mineral water [ Immediate hydration!! Fast healing of the damaged tissue!!]**

#### 2. Royal Peptide increases firmness and skin's natural strength.

- Made of 22 kinds of amino acids extracted from Royal Jelly
- Very powerful antioxidant power. Skin strengthening power. Cell recovery power.
- Contains Collagen - Critical agent in keeping skin strong, firm and healthy

#### 3. Moist Barrier Care

- ✓ Ceramide – NMF (natural moisturizing factor) in Epidermis
- ✓ Hyaluronic Acid –NMF in Dermis
  - Has extraordinary moist-retaining ability.

#### 4. Double Layer Moisturizing film formula [ Intense hydration care]

: Liquid crystal gel network method  
Luminous skin surface, Thoroughly nourished inner skin.

### Sales Talk

Experience the powerful skin recovery power of the precious, Golden Snail Mucin. This Snail Essential EX Cream has no mineral water, but instead, it contains Golden Snail mucin filtrate to give extraordinary skin care quality for damaged, aging skin. It also contains Royal peptide extracted from the Royal Jelly. Your skin will have much smoother, firmer and brighter condition.



### Direction

After applying the eye cream, apply adequate amount on entire face and neck.



## Snail Essential EX Wrinkle Solution Deep Cleansing Foam

150ml / 15,000 won

### Key Selling Point

**Emollient, hydrating deep cleansing foam formulated with the concentrated Golden Snail Essential Complex**

### Feature

**1. Contains Korean Golden Snail Essential Complex :**  
Hatched from golden egg, its shell has golden color. Precious ingredient with ultra strong cell regenerating power.

- ✓ **Deep cleansing**
- ✓ **Non-drying, Comfortable after-feel. Nourishing type.**

**2. Foam has a dense texture, forming abundant firm bubbles.**



**3. Non-drying, Comfortable after-feel. Contains effective hydrating agents.**

- ✓ Ceramide – NMF (natural moisturizing factor) in Epidermis
- ✓ Hyaluronic Acid –NMF in Dermis
  - Has extraordinary moist-retaining ability.
- ✓ Collagen - Critical agent in keeping skin strong, firm and healthy

### Sales Talk

Do you see the gummy texture? This texture forms abundant and firm bubbles which will eliminate every dirt and residue in the skin. But you will not feel dry. It contains so many nourishing ingredients such as Golden snail complex, ceramide, Hyaluronic acid and collagen.



### Direction

Work into lather first, massage gently onto entire face, Wash off with lukewarm water.



## Snail Essential EX Wrinkle Solution Gel Mask Sheet

Approved whitening & Wrinkle care quality  
28ml / 5,000 won

### Key Selling Point

**[Luminosity Care / Wrinkle, Intense hydration SOS Care]  
Give an instant spa-result nourishment to your puffy, dehydrated skin.**

### Feature

#### 1. . Fast Damage Recover

: Contains 65,000mg of Golden Snail

**Golden snail filtrate contained instead mineral water**

**[ Immediate hydration!! Fast healing of the damaged tissue!!]**

#### 2. Whitening & Wrinkle care quality approved hydro gel mask sheet:

Treats dullness, fine lines caused by dehydration, deep wrinkles.

#### 3. Provides what dehydrated skin requires.

- ✓ Ceramide – NMF (natural moisturizing factor) in Epidermis
- ✓ Hyaluronic Acid –NMF in Dermis
  - Has extraordinary moist-retaining ability.

#### 4. 7 Free system : Mild formula

: Paraben, Benzophenon, artificial colorant , talc, sulphate, Triethanolamin, GMO

### Sales Talk

If you need SOS skin condition booster, you should try our new, Snail Essential EX Gel Mask Sheet. It contains remarkably high amount of nourishing ingredients. You will experience a huge improvement after just one use. It offers everything aging skin needs.

### Direction

- ① After cleansing, wipe off the skin with toner first.
- ② Open up the package, remove the transparent film from the gel mask.
- ③ Place one sheet on upper side of your face, the other on the lower side of your face. Adjust the sheet so it sits flat on the skin.
- ④ Wait for 20 minutes, remove the mask sheet. Pat the remaining essence for extra absorption.